## Values \& Benefits to the Sponsors

Pre-Event Benefit

| Event Advertisement | Event Sponsor <br> INR 2,00,000 <br> (Exclusive One Day) | Platinum <br> INR 1,00,000 | Gold <br> INR 50,000 | Silver <br> INR 25,000 | Bronze <br> INR 10,000 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| On campus Promotional activities, setting up stalls, display of <br> product, engaging crowd through activities, Display of Posters, <br> Selfie Point at University. | $\checkmark$ |  |  |  |  |

Event Day Benefit

| a. Banner display at university Entrance. (Sponsor must supply banner) + Space at OAT Flex | $\checkmark$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| b. Flex banner displayed in front of OAT (Open air theatre). <br> (Sponsor must supply banner) + Space at OAT Flex | $\checkmark$ | $\checkmark$ | $\checkmark$ |  |  |
| c. On stage Promotional Activities. (Announcement by MC) + Space at OAT Flex | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| d. 3-5 minutes presentation in between the events. | $\checkmark$ |  |  |  |  |
| e. Banner display at the Registration desk \& Student Help desk. | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| f. Display of Product through Stalls. (Sponsors Provide the Product) | $\checkmark$ | $\checkmark$ |  |  |  |
| g. Display of logo on posters, Invitations, Broachers | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| h. Display of Brand/Logo on INSPIRE website. | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |  |
| i. Display of logo on Certificates | $\checkmark$ | $\checkmark$ |  |  |  |
| j. Promotion on social Media | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |

Note: Inappropriate banners, ads, free samples may be rejected at the discretion of the event planning committee.

## CATEGORIES OF EVENT SPONSORSHIP

> Technical Sponsors
> Cultural Sponsors
> Fashion Show Sponsors. Its-Stylish (Mr. \& Ms. Inspire)
CATEGORIES OF ASSOCIATE SPONSORS
$>$ Food and Hospitality
$>$ Mementos and Trophies
$>$ Print Sponsors
> Costume Sponsors (Host Cultural Event)
> Certificates

## TARIFF FOR STALLS

> ₹ 3000 All three days.
$>$ Minimum space occupancy 18.5 X 12.5 ft .
$>$ One table and two chairs will be provided.

## ADVANTAGE DURING THE INSPIRE

4 Capture a wider demographic

* Expanding Reach
* Effective Promotion
* Brand Awareness
* Generate new sales
* Market your Business Inexpensively
* Create, develop and advance credibility
> Create a lasting impression.

