

Values & Benefits to the Sponsors

Pre- Event Benefit

Event Ad	vertisement	Event Sponsor INR 2,00,000 (Exclusive One Day)	Platinum INR 1,00,000	Gold INR 50,000	Silver INR 25,000	Bronze INR 10,000
On campus Promotional activities, setting up stalls, display of product, engaging crowd through activities, Display of Posters, Selfie Point at University.		✓				
	<u>Event</u>	Day Benefit				
	ner display at university Entrance. onsor must supply banner) + Space at OAT Flex	✓				
thea	banner displayed in front of OAT (Open air tre). onsor must supply banner) + Space at OAT Flex	✓	✓	√		
	tage Promotional Activities. nouncement by MC) + Space at OAT Flex	✓	✓	✓	✓	✓
d. 3-5 i	minutes presentation in between the events.	✓				
e. Banı desk	ner display at the Registration desk & Student Help	✓	✓	√	√	√
_	olay of Product through Stalls. Onsors Provide the Product)	√	√			
g. Disp	lay of logo on posters, Invitations, Broachers	✓	√	√	√	√
h. Disp	lay of Brand/Logo on INSPIRE website.	✓	✓	✓	✓	
i. Disp	lay of logo on Certificates	✓	✓			
j. Pror	notion on social Media	√	✓	√	✓	✓

Note: Inappropriate banners, ads, free samples may be rejected at the discretion of the event planning committee.

CATEGORIES OF EVENT SPONSORSHIP

- > Technical Sponsors
- Cultural Sponsors
- > Fashion Show Sponsors. Its-Stylish (Mr. & Ms. Inspire)

CATEGORIES OF ASSOCIATE SPONSORS

- > Food and Hospitality
- Mementos and Trophies
- Print Sponsors
- Costume Sponsors (Host Cultural Event)
- Certificates

TARIFF FOR STALLS

- ➤ ₹3000 All three days.
- ➤ Minimum space occupancy 18.5X12.5ft.
- > One table and two chairs will be provided.

ADVANTAGE DURING THE INSPIRE

- Capture a wider demographic
- **Lesson** Expanding Reach
- **4** Effective Promotion
- Brand Awareness
- **♣** Generate new sales
- ♣ Market your Business Inexpensively
- ♣ Create, develop and advance credibility
- > Create a lasting impression.